



2025 CHINA(GUANGZHOU) INT'L METAL & METALLURGY EXHIBITION

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Governed By:

Ministry of Commerce of the People's Republic of China Department of Foreign Trade

Approved By:

The Department of Foreign Trade & Economic Cooperation of Guangdong Province

Organized By:

Guangzhou Julang Exhibition Design Co., Ltd.

Special Thanks to:

The U.S. Consulate General in Guangzhou, Consulate General of the UK of Great Britain and Northern Ireland in Guangzhou, The Australian Trade Commission, Italian Institute of Foreign Trade, Embassy of the People's Republic of China in Côte d'Ivoire, The Hong Kong Trade Development Council, Embassy of the People's Republic of China in Turkey, Commerce of United Arab Emirates in China

Supporting Organizations:

BYD Auto, Honda, Toyota, Chery, Nissan, Midea, Glanze, TCL, Gree, Fotile, Panasonic, HuaDi, Hisense Kelon, Macro, SONY, Siemens, LG, China State Shipbuilding Corporation, Guangzhou Shipyard International, China National Aviation Holding Company, Guangdong No.1 Construction Engineering Co., Ltd, Mitsubishi Heavy Industries (China) Co, Ltd, Hitachi Elevator (China) Co.,Ltd, ZTE Corporation, Huawei Technologies, etc.

In the past twenty four years, the exhibition successfully played its role in industry trade boost. It has attracted 300,000 professional purchasers, been attended by over 30 countries business departments, and been issued by more than 300 medias. “2025 China(Guangzhou) International Metal & Metallurgy Exhibition” will be held from 10 to 12 of May,2025 at Pazhou Complex-the largest exhibition center in Asia.

Take a panoramic view around the world, this exhibition will play an important role & bring great business opportunities again.

Hope vendors & visitors could catch this great opportunity to win a good year.

New Attractions

1. A special promotion work group is working on publishing information of the expo through telephone, fax, mobile, email, post, industry magazine, website, newspaper and TV. More than 300,000 invitations and 1,000,000 tickets will be distributed directly to the potential buyers of corresponding industries(hardware, machinery, automobile, building materials, petroleum, chemical industry, aviation, electric power, food, electronic, steel, valves, home appliances, furniture, medical treatment, packaging, paper making, metallurgy) around the world.
2. Exhibits will form an industry chain (Including the raw materials, processing technology, equipments & products) which brings great opportunities & convenience to exhibitors & visitors.

Schedule and Venue

Show time: 10-12 May,2025

Move-out: 1pm,12 May,2025

Move-in: 8-9 May,2025

Venue: Ground Floor, C Area, China Import and Export Fair Complex(No.980, Xingang Dong Road, Guangzhou, China)

Achievement

Thousands of exhibitors from more than 30 countries & regions and 500,000 domestic and abroad visitors attended in the previous twenty four exhibitions.

Exhibiting Scope

1. Plate metal, Bar, Wire, Steel Rope , Metal Processing and Setting Equipment
2. Tube & Pipe Industry
3. Stainless Steel Industry
4. Casting Products, Die casting, Foundry,Forging, Heat Treatment and Industrial Furnace
5. Fasteners, Spring & Equipment
6. Laser Equipment,Sheetmetal, Non-ferrous metals(copper Industry)

Exhibition Charges

Brand Hall (minimum area of 36sqms): 450 USD/sqm raw space rent + 5 USD/sqm construction management fees

Standard Booth: USD4500/booth (9sqms)

Included Basic Fittings: booth boarding, fascia board with company name, one table, two chairs, carpet , garbage can , two daylight lamps ,air condition, one 3A socket.

Product Release Conference & Technical Seminar: 1000 USD/section (60mins)

Advertisement

The official journal is perfectly printed with art papers (140mm × 210mm) and distributed to exhibitors and visitors. Enterprises are welcomed to make advertisement in our journal or by other ways.

The details see as follows:

Cover: USD12000	Admission ticket: USD2500/10000pcs	Inside front/back cover: USD5000
Back cover/marked page: USD6000	Color page: USD3000	Press kit: USD5000/5000pcs

Procedures of Participation

1. Post or fax the filled & stamped application to us.
2. Participation fee should be transferred into our company account & swift receipt should be fax to us within one week after receiving the stand confirmation.
3. The contract will officially become effective after receiving participation fee. The booth can not be subleased or loaned to any third party for any reason.
4. The location of booth will be allotted according to application date and size.

Promotion

1. Advertising in the related authoritative magazines in USA, UK, Germany, South Korea, India, Russia, Japan etc.
2. Continuous nationwide report & advertising on TV, publication & newspaper.
3. 1,000,000 free visiting tickets to target customers by our expanding department.
4. Leaflets about the exhibition which will be distributed by local professional associations (academies), commercial section of foreign embassies in China and relevant international organizations in China.
5. Leaflets about relevant exhibitions at home and abroad.

Service

1. Help exhibitors arrange the conveyance of exhibits.
2. Arrange the lodging and ticket for exhibitors in prior and preferential.
3. Hold the news release meeting and trade meeting on site for exhibitors.
4. Invite the domestic and international experts to hold high-level industry forum.
5. Help the exhibitors collect the concerning market information and data.

GUANGZHOU JULANG EXHIBITION DESIGN CO., LTD

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